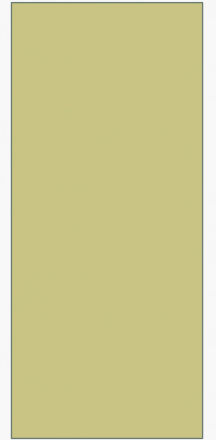


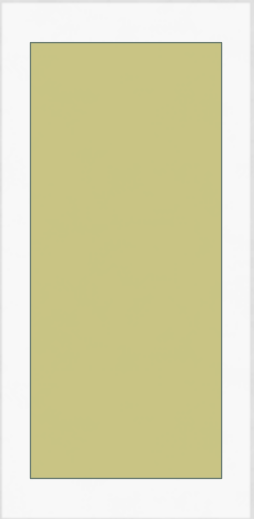
BICYCLE TRANSPORT AS AN OPPORTUNITY TO DEVELOP URBAN TOURISM – WARSAW EXAMPLE

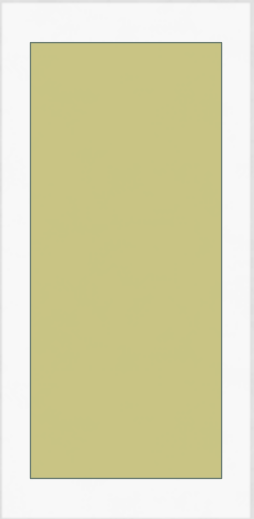
MICHAŁ ROMAN



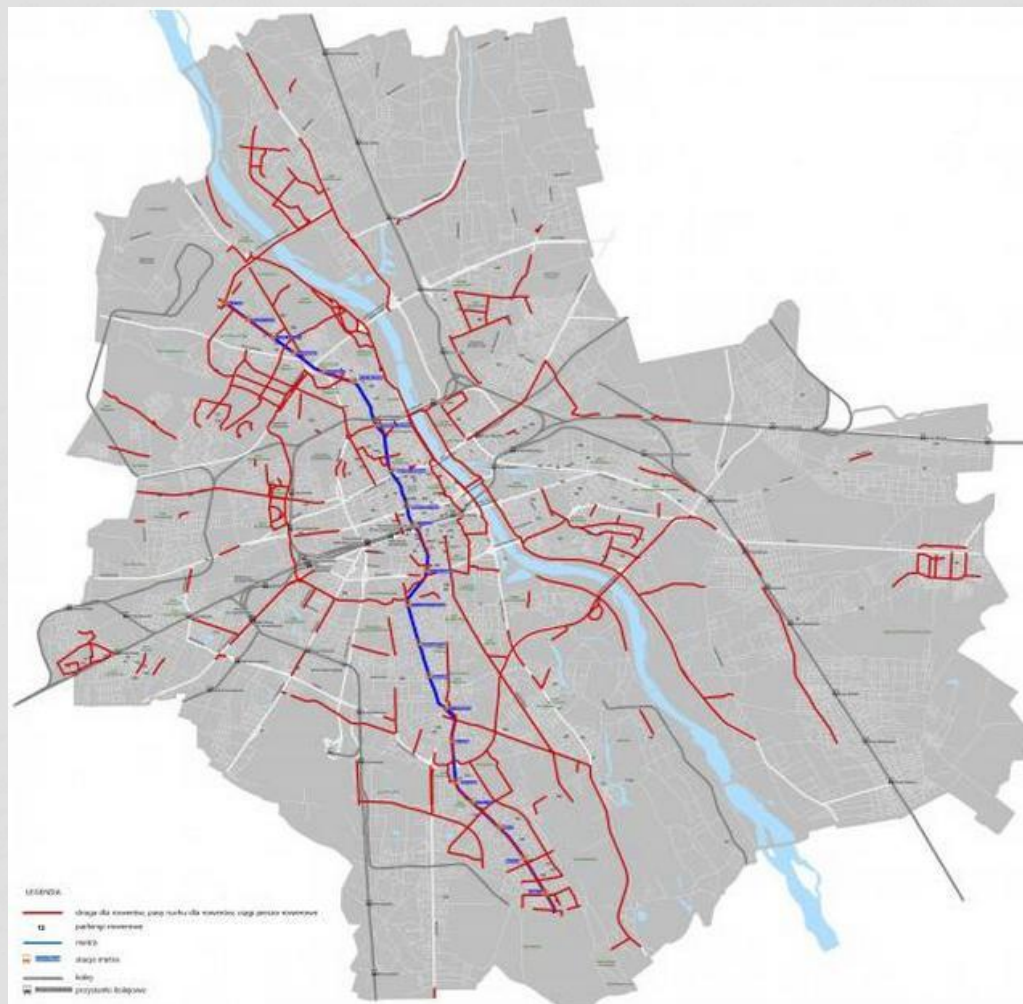
MATERIAL AND METHODS

- The article aims to present bicycle transport exemplified by the bicycle-sharing system in Warsaw. It also characterizes the level of bicycle transport infrastructure in voivodeships. In order to do that, the report titled “Transport i łączność” and the data of the Central Statistical Office “Turystyka” are utilized.





PICTURE 3. MAP OF BICYCLE LANES IN WARSAW, 2012
SOURCE: *WARSZAWSKI RAPORT ROWEROWY 2012, BIURO DROGOWNICTWA I KOMUNIKACJI
URZĘDU M.ST. WARSZAWY*



PICTURE 4. NEXTBIKE BIKE RENTAL NETWORK IN EUROPE
SOURCE: WWW.NEXTBIKE.COM AS OF 12 FEBRUARY 2014



PICTURE 5. BIKE RENTAL STATIONS IN WARSAW
SOURCE: WWW.NEXTBIKE.COM AS OF 12 FEBRUARY 2014



SUMMARY AND CONCLUSIONS

- In June 2013, a millionth bicycle rent took place in Warsaw, which proves great popularity of the bike rental system among the city dwellers and tourists. According to Nextbike statistics, during one weekend the rental record reached about 12 thousand bicycles. In Warsaw in 2012, on sunny days bicycles were rented 8 thousand times on average. All these facts prove that the system was a great success and is a big opportunity for other cities that have bigger mileage of cycling lanes, including Crocow, Gdansk, Szczecin, Łódź or Bialystok. It can also encourage other smaller towns that are visited by tourists like Augustów, Mikołajki or Sopot to launch such projects, too.

SUMMARY AND CONCLUSIONS

- The launch of Nextbike innovative bike rental system made some other cities launch competitive bike rentals. Poznan is an example of that. Its ZTM [Urban Transport Company] introduced its own bike rental system that is incompatible with the other one. This proves that there is a lot of interest in this innovative solution in transportation.